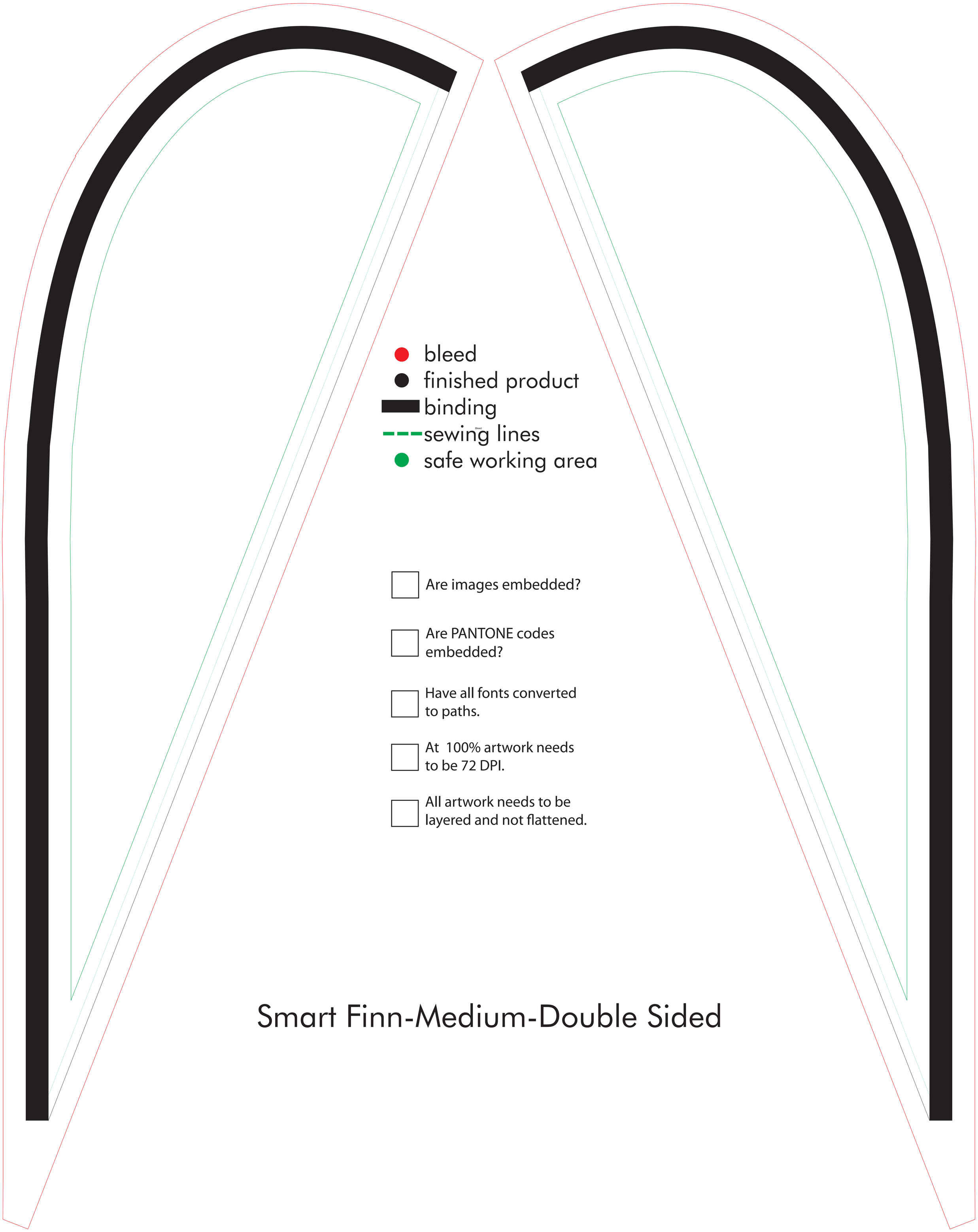
bleed
finished product
binding
sewing lines
safe working area
Are images embedded?
Are PANTONE codes embedded?
Have all fonts converted to paths.
At 100% artwork needs to be 72 DPI.
All artwork needs to be layered and not flattened.
Smart Finn-Medium-Double Sided