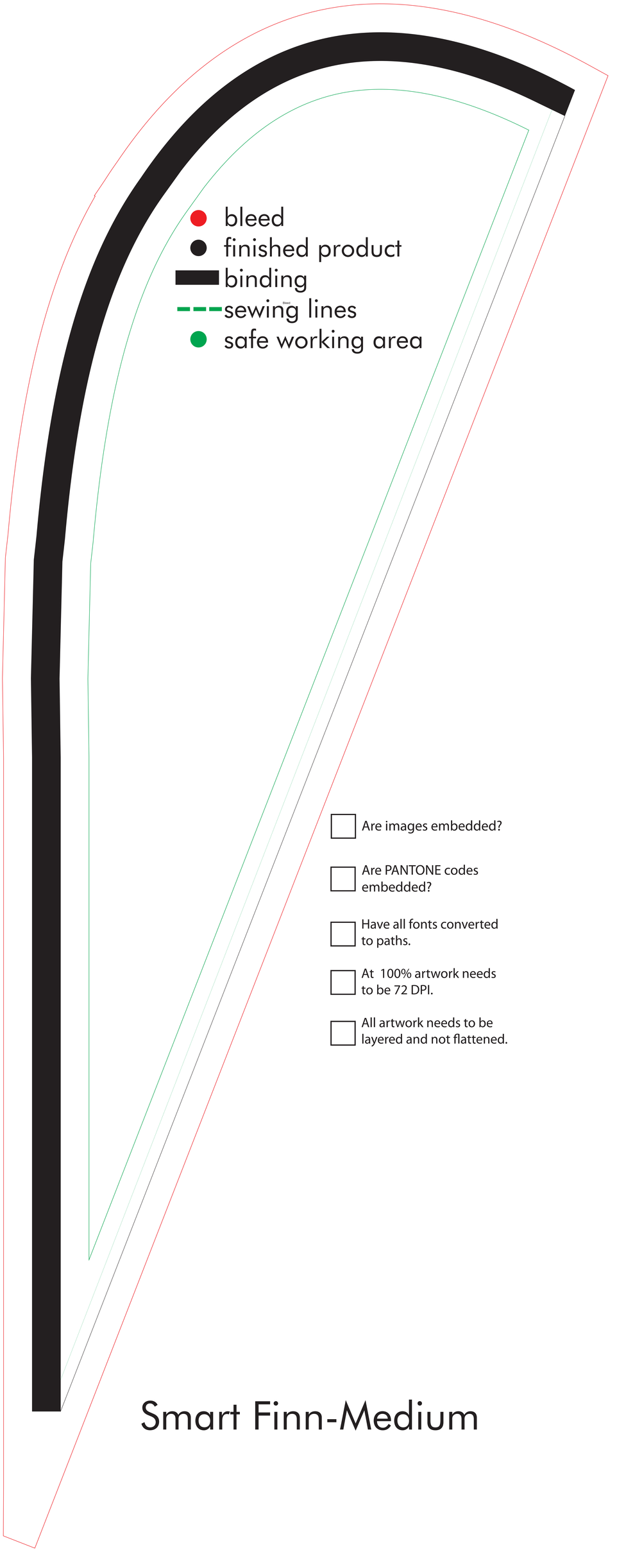

- [ ] Are images embedded?
- [ ] Are PANTONE codes embedded?
- [ ] Have all fonts converted to paths.
- [ ] At 100% artwork needs to be 72 DPI.
- [ ] All artwork needs to be layered and not flattened.

Smart Finn-Medium